



LIMPOPO TOURISM AGENCY
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Enq: Mashudu Ramudzuli

Date: 4 May 2026

Ref: 09/28

To: All Limpopo Tourism Stakeholders and Tourism Product Owners

From: Office of the Chief Executive Officer

Subject: *Call for Submission of Winter Specials / Packages for the Limpopo Winter Campaign*

Dear Tourism Partner,

The Limpopo Tourism Agency (LTA) is pleased to announce preparations for the upcoming Limpopo Winter Campaign Launch. As part of our joint effort to promote tourism offerings across the province during the winter season, we invite all tourism stakeholders and product owners to submit their 2026 Winter Specials for inclusion in LTA's marketing initiatives.

These specials will be shared on the GoLimpopo website, LTA's official social media platforms, and featured during the Winter Campaign Launch presentation to boost visibility and visitor engagement.

Please submit your special offer in the form of a promotional flyer that includes the following details: Business logo, Duration of the special or promotional period and Contact details (email, phone number, and/or website link)

All submissions should be addressed to Mr. Mashudu Ramudzuli at:
mashudur@golimpopo.com; WhatsApp: +27 82 623 1672

The deadline for submission is Tuesday, 14 May 2026.

We encourage all tourism businesses—big and small—to take part in this opportunity to showcase Limpopo's warmth, diversity, and unique experiences this winter. Together, we can continue to position our province as South Africa's premier all-season destination.

Yours sincerely,

Mr. Moses Ngobeni

Chief Executive Officer

Limpopo Tourism Agency (LTA)

04/05/2026
Date