



LIMPOPO TOURISM AGENCY
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Enq : Mr Harris Rikhotso
 Ref : 28/07
 Date : 13/07/2026

Dear Tourism Partners

RE: INVITATION TO THE INTERNATIONAL EXHIBITION PLATFORMS 2026/27

Limpopo Tourism Agency invites tourism partners and products to apply to exhibit at various exhibition platforms. LTA will partner with South African Tourism in this platforms. The following constitute the main marketing platforms:

1. World Travel Market London (UK)	WTM London is the leading global event for the travel industry. It provides a unique opportunity for the whole global industry to meet, network, negotiate and conduct business under one roof. It is schedule to take place on 3-5 November 2026 at Excel London,UK. LTA invite applications from Tour Operators and game lodges
2. IBTM Show (Spain)	IBTM World Barcelona 2026 is the leading global event for the meetings, incentives, conferences and events (MICE) industry. It provides a unique opportunity for the whole global industry to meet, network, negotiate and conduct business under one roof. It scheduled to take place from 17-19 November 2026, Fira Barcelona Gran Via.LTA invite applications Professional Conference Organisers and Game Lodges to apply.
3. ITB Berlin (Germany)	The ITB Berlin (Internationale Tourismus-Borse Berlin) is the world's largest tourism trade fair. It provides a unique opportunity to learn about different countries and regions all over the globe in one place. It will take place from 16-18 March 2027, Messe Berlin Exhibition grounds.LTA invites Tour Operators and Game Lodges to apply.

LTA invites exhibitors to exhibit at this shows. Products will be allocated space to promote their business and destination Limpopo.LTA will cover cost for travel and accommodation. For products to be considered, they should meet the following criteria:

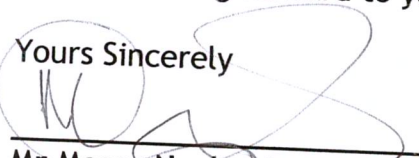
- Must be registered on the South Africa Central Supplier database.
- Must be resident in the Limpopo Province

- Must be graded by the Tourism Grading Council of South Africa
- Must have all the insurances as their type of business.
- Must provide various packages to the buyers in line with the marketing platform

5.Applications should reach Ms Fulufhelo Simerone by the 31st July 2026 at fulufhelos@golimpopo.com or contact her at 076 402 3051. Applicants should complete the relevant form for each platform. Interested parties must request a relevant application form for each platform.

We are looking forward to your positive response.

Yours Sincerely



Mr Moses Ngobeni
Chief Executive Officer